



INSPIRED MOLECULAR SOLUTIONS™

Final Report 18N010989-v01

Kemin Nutrinsurance, Inc.

Customer Laboratory Services
1900 Scott Avenue
Building #4
Des Moines, IA 50317



TESTING CERT #3528 01

Customer: PureLuxe
Location: Atlanta, GA 30308
Date Received: 10/1/2018
Date Approved: 10/8/2018

Sample Number: 18N010989003
Sample Description: ADULT SALMON DOG
Sample Type: Petfood Diet
Customer ID: PLEAS

Method	Description	Result	Units
*KNCLS-WWM-006	Peroxide Value (FOXII)	0.38	mEq/kg Sample
KNCLS-WWM-005	BHA	<1	ppm
KNCLS-WWM-005	BHT	<1	ppm
KNCLS-WWM-005	TBHQ	<5	ppm
KNCLS-WWM-005	EQ	<5	ppm
*KNCLS-WWM-001	Delta:Gamma Ratio	0.69	
*KNCLS-WWM-001	Naturox	671	ppm

CONFIDENTIAL

Kemin is the Leader in Natural Preservation using Mixed Tocopherals. This is a costly process and many companies cheat the system by purchasing chemically preserved raw ingredients and applying low levels of natural preservation.

Pureluxe uses Kemin's brand "Naturox" in 3 ways:

- (1) all raw ingredients such as fresh meat, meals, and fats get stabilized naturally before receiving at the factory.
- (2) all the mill where dry ingredients are combined we add dry Naturox to the mix to further support the shelf-life.
- (3) at the time of production Pureluxe gets liquid Naturox applied to the fat to stabilize the food for 18 - 20 months.

The formula to determine if the enough preservation has been applied is to take the level of fat of the formula (example: Adult Lamb Dog 15% x 2 = 300ppm to ascertain a good shelf life. 20% fat formula x 2 = 400ppm and so on)

You can see the chemical preservative BHA, BHT, EQ and TBHQ are all LESS THAN the minimum limit of detection, which tells you (the customer) that this food has not been handled with chemical preservation in general.

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